

ORDER



Orders
Order / Rev: 705923
Alt Order #: 06273640
Product Desc: RESTORE OUR FUTURE
Estimate: 1894
Flight Dates: 08/14/12 - 08/20/12
Original Date / Rev: 08/10/12 / 08/13/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Mentzer Media Services/ POL
Buying Contact: Elise Cloyd
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Restore Our Future
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/20/12	56	\$114,800.00	\$97,580.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	56	\$114,800.00	\$97,580.00	0.00
Totals	56	\$114,800.00	\$97,580.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	08/14/12	08/17/12	M-F 6-7a 6-7a 10 News	CM	6-7a - TWTF--	:30	4	\$360.00	P-2	0.00	NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- TWTF--				4	\$360.00		0.00			
E 2	WTSP	08/14/12	08/17/12	CBS This Morning CBS This Morning	CM	7-9a - TWTF-- (7:00 AM-8:00 AM)	:30	4	\$360.00	P-2	0.00	NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- TWTF--				4	\$360.00		0.00			
E 3	WTSP	08/14/12	08/17/12	CBS This Morning CBS This Morning	CM	7-9a - TWTF-- (8:00 AM-9:00 AM)	:30	4	\$360.00	P-2	0.00	NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- TWTF--				4	\$360.00		0.00			
E 4	WTSP	08/14/12	08/17/12	M-F 4-5p Dr. Phil	CM	4-5p - TWTF--	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- TWTF--				4	\$800.00		0.00			
E 5	WTSP	08/14/12	08/17/12	7-730p Inside Edition	CM	7-730p - TWTF--	:30	8	\$600.00	P-3	0.00	NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- TWTF--				8	\$600.00		0.00			
E 6	WTSP	08/14/12	08/17/12	730-8p Millionaire	CM	730-8p - TWTF--	:30	4	\$1,200.00	P-2	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- TWTF--				4	\$1,200.00		0.00			

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Advertiser: Restore Our Future
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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WTSP	08/14/12	08/17/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p - TWTF--	:30	4	\$2,600.00	P-2	0.00	NM	4	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	- TWTF--		4		\$2,600.00			0.00			
E 8	WTSP	08/14/12	08/14/12	Tue Prime A NCIS	CM	Tue 8-9p - T-----	:30	1	\$11,200.00	P-2	0.00	NM	1	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	- T-----		1		\$11,200.00			0.00			
E 9	WTSP	08/14/12	08/14/12	Tue Prime C The Mentalist	CM	10-11p - T-----	:30	2	\$8,000.00	P-3	0.00	NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	- T-----		2		\$8,000.00			0.00			
E 10	WTSP	08/16/12	08/16/12	Thu Prime C Person of Interest	CM	Thu 10-11p ---T---	:30	2	\$8,000.00	P-2	0.00	NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	---T---		2		\$8,000.00			0.00			
E 11	WTSP	08/17/12	08/17/12	Bucs Primetime Game Bucs Primetime Game	CM	730-1030p ----F--	:30	4	\$6,000.00	P-3	0.00	NM	4	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	----F--		4		\$6,000.00			0.00			
E 13	WTSP	08/18/12	08/18/12	Sat 7-730p Inside Edition	CM	7-730p -----S-	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		2		\$600.00			0.00			
E 14	WTSP	08/18/12	08/18/12	Sat Prime B Crimetime Saturday	CM	Sat 9-10p -----S-	:30	2	\$4,000.00	P-2	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		2		\$4,000.00			0.00			
E 15	WTSP	08/19/12	08/19/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a -----S	:30	2	\$1,600.00	P-2	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		2		\$1,600.00			0.00			
E 16	WTSP	08/19/12	08/19/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p -----S	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1		\$800.00			0.00			
E 17	WTSP	08/20/12	08/20/12	M-F 6-7a 6-7a 10 News	CM	6-7a M-----	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		1		\$360.00			0.00			
E 18	WTSP	08/20/12	08/20/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM) M-----	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		1		\$360.00			0.00			
E 19	WTSP	08/20/12	08/20/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM) M-----	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		1		\$360.00			0.00			
E 20	WTSP	08/20/12	08/20/12	M-F 4-5p Dr. Phil	CM	4-5p M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		1		\$800.00			0.00			
E 21	WTSP	08/20/12	08/20/12	7-730p Inside Edition	CM	7-730p M-----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		2		\$600.00			0.00			
E 22	WTSP	08/20/12	08/20/12	730-8p Millionaire	CM	730-8p M-----	:30	1	\$1,200.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 22	WTSP	08/20/12	08/20/12	730-8p Millionaire	CM	730-8p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 M----- 1 \$1,200.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTSP 08/20/12-08/26/12 730-8p 730-8p M----- :30 (\$1,200.00) 0.00 NM Credited [mg line 27]															
E 23	WTSP	08/20/12	08/20/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$2,600.00	P-2	0.00	NM	1	\$2,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 M----- 1 \$2,600.00 0.00															
N 27	WTSP	08/20/12	08/20/12	10 News Special 10 News Special	CM	10 News Special	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 M----- 1 \$1,200.00 0.00															
													Totals	56	\$114,800.00